

Welcome! We Can't Wait To Dance With You!

www.dancelineusa.com

OFFICER CAMP


Danceline
PRODUCTIONS USA



Dear Director

We Are A Company Worth Following-- Offering The Best In Officer Leadership And Team Unity

Welcome to Danceline Camps, and thank you for joining the thousands of other directors and dancers who have experienced one of the most acclaimed dance and leadership camps. Our camps have received some of the highest ratings in the dance/drill industry from our many happy directors and dancers. We believe that creating a positive atmosphere that will motivate our customers to be their best is key. Studies prove that motivated people are happier, healthier and more focused. We are proud to be a part of something that is so much greater than us!

By attending our camps, contests and other events, you are supporting a company that has remained true to the important values of what matters most every day since we started in 1978! We love serving you and your dancers and look forward each year to our exciting summer season. All of our staff are extremely talented dancers and share our vision of being a light in this world. You will love what we have to offer.

Our summer camps are very important to us. We serve a large variety of schools from rural to larger metropolitan teams. We understand that some teams have members with years of dance training and some schools have members who have never danced before making the drill team. We want your camp experience to be the best, so we ask that you provide us with as much information as possible about your group prior to camp. At Danceline, you are more than just another officer group or team to us. We want to get to know you, learn with you and help your

group achieve their greatest potential this year! Obviously, providing this extra attention to each group requires a great deal of preparation for our company and instructors. In order for us to adequately prepare, we need your information completed and returned as soon as possible.

Danceline camps demand a great deal out of each dancer to help her reach her best. Our camps are a learning atmosphere rather than a competitive one. Each group is evaluated and critiqued each day to help them grow as leaders, team players and dancers. At the end of our hotel camps, we present various awards to celebrate each group's achievements throughout the week.

Please take the time to read through the entire information packet and feel free to contact us prior to camp should you have any questions or special needs. We look forward to seeing you and your dancers soon!

Kindest Regards,



Jennifer Boyd
Executive Director
Danceline Productions USA, Inc.

COMPLETE THE REGISTRATION PROCESS

In an effort to make your camp experience as personal, accurate and excellent as possible, we need the following from you:

OFFICIAL REGISTRATION

Thank you for taking time to RSVP for camp. If you have not already submitted an official registration for camp, please take time to do so. We will need your registration by May 15th. You can complete the online registration form or you are welcome to download the printable version to be mailed in to our office at PO Box 2567, Fredericksburg, TX 78624.

ROOMING LIST

To submit your hotel rooming list, please visit our website at www.dancelineusa.com to submit online. Please note that your rooming list could affect your final balance as our camp prices are based on room occupancy. Also, please be aware that we can only allow FOUR people to a room at all camp locations.

ACCIDENT WAIVERS

Each camp participant will need to complete the enclosed Accident Waiver before coming to camp. This information is vital in the event of an injury or accident. Campers will not be permitted to participate without this form signed by their legal guardian.

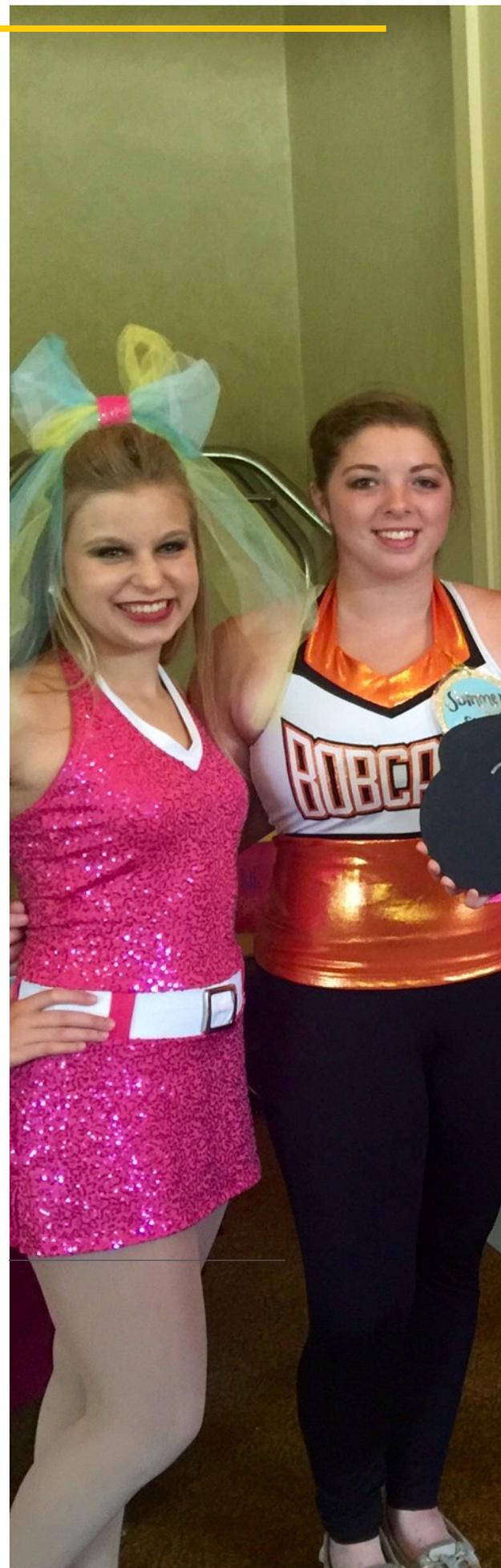
DO NOT FAX THESE FORMS. We ask that you turn them in upon check in time at camp.



Having Computer Issues?

E-mail Victoria at vsdanceline@gmail.com to receive a hard copy of all forms that you can either mail or email back to our office.

www.dancelineusa.com





**Every
Dancer
Matters To
Us!**

Things to Know...

EVALUATIONS

HOME ROUTINE

Danceline USA camps does NOT have a Home Routine Evaluation time. Everything that your dancers will be evaluated on will be taught at camp.

APPEARANCE

Danceline USA does not require special costumes for our nightly evaluations however most campers will bring them for their performances. Appearance is adjudicated based on unity of appearance, neatness/unity of hair, performance make up and appropriateness of props if applicable.

PRACTICE TIME

Directors need to plan to bring a media/music player for practice time. Danceline USA will provide each director with a CD of the music at camp.

MEALS

BREAKFAST

Breakfast is on your own daily. Danceline cannot guarantee that the hotel will have a place for breakfast to be purchased so plan to have your dancers bring their own breakfast to camp. If a refrigerator is needed for your room (director only), please let us know so that we can try to accommodate that request.

LUNCHES

All lunches are included in the camp price. If there are special dietary needs for any of your dancers, please let Danceline know at least 3 weeks prior to camp so that we can work with the team that is catering your event.

DINNERS

Dinner is on your own each night however at select locations, Danceline may offer a catered dinner for an additional fee of \$30-35 per person. If you are interested in adding this option to your account, please contact our office. Reservations must be made 2 weeks in advance for the catered dinner. Also, know that each hotel will not allow you to eat as a group in the lobby, foyer or any common area of the hotel. Please plan accordingly.

Officer Camp Sample Schedule

Line and Social Officer Curriculums Are Different so this is a Generic Timeline

DAY 1

8:30am - Registration
10:15am - Routine Session #1
1pm - Lunch (Catered)
2pm - Team Bonding
2:15 - Dance Workshop
3pm - Routine Session #2
5pm - Leadership Workshop
5:30 - Leadership Seminar
6pm - Dinner (on your own)
8:15pm - Evaluations
9:15pm - Routine Showoffs
9:30pm - Team Building Session
10:30pm - Practice Time

DAY 2

7:30am - Master Dance Technique Class
9am - Leadership Seminar
10am - Routine Session #3
12pm - Lunch (Catered)
1:15 - Team Bonding
2pm - Routine Session #4
4:15 - Leadership Workshop
6pm - Dinner (on your own)
8pm - Evaluations
9:15pm - Routine Showoffs
9:30pm - Team Building Session
10:30pm - Practice Team

DAY 3

7:30 - Warm-Up & Routine Review
8:15am - Evaluations
9:45am - Master Dance Technique Class
11am - Meet with Staff
11:45am - Lunch (catered)
12:45pm - Practice Time
1:30pm - Elite Auditions (closed)
2pm - Practice Time
2:30pm - Final Evaluations (open)
3:45pm - Award & Closing Ceremony

What Awards Are We Eligible For?

SUPER SWEEPSTAKES • SWEEPSTAKES • DIVISION I • DIVISION II • DIVISION III ratings are all awarded based on overall group average and punctuality.
CONGENIALITY & MOST ADMIRABLE - award voted on by campers
CHOREOGRAPHY & LEADERSHIP AWARD - based on highest score

Are Dancers Scored Individually Or As A Group?

All evening evaluations are scored for the group, not individuals. The only time individual dancers are recognized are for the Danceline Elite Team or Staff Ribbons.

When do I select which routines the officers will learn?

Upon arrival, a DVD of all choreography offered at camp will be available for viewing. At that time, you can decide which routines your officers will learn.

Expectations & Policy.

Danceline USA Camps is a place for Kindness, Integrity, Respect, Responsibility and Faith.

OUTSIDE GUESTS

We do NOT allow any guests during our hotel camps, unless, he or she has been granted permission to be at camp by the Danceline camp administrator. This is for our camp safety. Please be sure parents, family and friends understand this and adhere to this important guideline. Absolutely no males are allowed during camp unless they are part of the team or have been granted permission by Danceline to be there.

CELL PHONES & SMART DEVICES

We value the importance of your full camp experience and recognize that if directors and dancers are distracted, the camp experience will be compromised. We expect dancers to be focused on the camp experience and only their fellow-dancers, directors and Danceline staff. If there is an emergency situation for the dancer, we expect directors to communicate this to us so we can make necessary concessions.

COPYRIGHT & INTEGRITY CLAUSE

Much of the material and camp design used by Danceline is exclusive to our company and was created by our own professionals. Because of our legal protections and our right to maintain the integrity of our company and staff, we request that there be NO copying of our printed material without permission and NO use of recording devices

including video cameras, cell phones, Ipads or other similar devices during ANY of our sessions. This includes our opening session, closing sessions, leadership and team sessions and director sessions. We WILL allow directors to film routines that their groups are learning for the purpose of dance instruction and practice. We WILL also allow directors to film their own teams during routine evaluations including final evaluations and awards. We do not allow any of our material to be posted to the internet without our permission. Recording of any of the Danceline staff without permission is prohibited.

REGISTRATION CHANGES

If number of participants for your registered event should change there is no penalty 6 weeks prior to camp or by May 31st, whichever comes first before your event. After that grace period, our full cancellation policy will be in effect. We will not offer any refunds, but will apply a credit toward another Danceline event within the same year. \$550 non-refundable deposit and 50% of deposit based on participation numbers at time of registration are Non-Refundable.

INVOICE REQUESTS

Please send all invoice requests to Rhonda at rwdanceline@gmail.com and allow 5-7 business days for the request to be completed.





Officer Camp Gift Pack - \$25 each

As a Director, you have the opportunity to purchase the Officer Camp Gift Pack for each of your dancers. For \$25 per dancer, your officers will receive the 2017 Danceline Officer Camp T-shirt & Officer Camp Patch gift wrapped! Include your order on your registration form and it will be delivered during the Directors opening session at camp. Deadline is May 26th.

@dancelineusa #dancelineusa

We can't wait to see how you capture your camp experience!

www.DANCELINEUSA.com

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EARLY ARRIVAL

Optimized your team bonding experience by arriving the night prior to camp. Danceline will secure your hotel reservation so that you can check in early to enjoy all that the hotel or resort has to offer! Prices vary based on location and are per room (not per dancer).

Officer Camp Location

DFW OC	\$165	per room
Houston OC	\$165	per room
Hill Country OC	\$175	per room

JUNIOR DANCER PROGRAM

Do you have a child from the grades K-6th? If so, plan to bring them to camp so they can spend time with you AND enjoy the benefits of our Junior Dancer Program!

The cost is \$65 per dancer and includes:

- 3 Dance Classes
- 2 Craft Session with Snack Time
- Special Awards
- Danceline Staff Big Sis
- Time for Director/Mom to relax by the pool!

Offered at all camp locations with minimum registration.



BRING YOUR FAMILY TO CAMP!

At Danceline, family is highly valued. We recognize that most Directors are mothers and that you are taking part of your summer break to invest in your dancers. If you are rooming as a single occupant at any of our hotel camps, you are welcome to bring up to 3 additional family members to stay with you at no additional charge!

We will need to know at least 3 weeks prior if you will have your family with you so that we can make sure your hotel arrangements fit your needs. Only the hotel will be provided. Please note that if you wish to add them to the camp meal plan, it will be an additional fee of \$30-\$35 per person, per meal.

As a guest of the resort or hotel, your family will be free to enjoy the properties amenities while camp is in session. Should you have any questions, please call our office at 1-800-94DANCE.

CURRICULUM OPTIONS FOR LINE OFFICERS

CLASSIC CURRICULUM

The Classic Curriculum for Line Officers is the same Dance/Leadership program Danceline has offered in the past with daily evaluations that offer instant, constructive feedback. The focus is to learn dance choreography while developing dance technique, leadership and performance skills.

CONVENTIONAL CURRICULUM

The Conventional Curriculum for Line Officers is the same great Dance/Leadership program Danceline offers with only a Comprehensive and Final evaluation on the final day. The focus is to gain exposure and experience to dance technique while learning some choreography and developing leadership and performance skills.

Plan to Travel with us.

ELITE AUDITIONS

Each camp has an Elite Program audition process in which all campers are required to participate. The Elite Pom Routine will be taught at camp with the audition being on the last day. This audition is closed to outside spectators.

ELITE DANCERS

On the last day of camp, there is an award ceremony for which parents, friends and family are welcome to attend. During that ceremony, Elite Dancers will be announced and awarded with a certificate of acceptance with the opportunity to travel with us in the coming year to any of our Elite Trip Destinations.

HOW TO MAKE THE ELITE TEAM

Traveling with Danceline USA is special and has a set of requirements in order to be invited. Dance skill and performance are the majority of the audition process but we also include overall attitude and impression. Each dancer selected for the Elite Team must have a great attitude all week at camp, demonstrate poise and good character along with performance showmanship and memory of routine during the audition process.

VIDEO AUDITIONS

We understand that not all dancers will be accepted as part of the Elite Team at camp because they may simply need a little more practice time. If your dancers wish to travel with Danceline but do not make the Elite Team at camp, they are welcome to submit a video audition to us by August 31st. If they are selected, their

certificate of acceptance will be mailed to the school along with their invitation to attend our Elite Trips.

GROUPS OF 35+

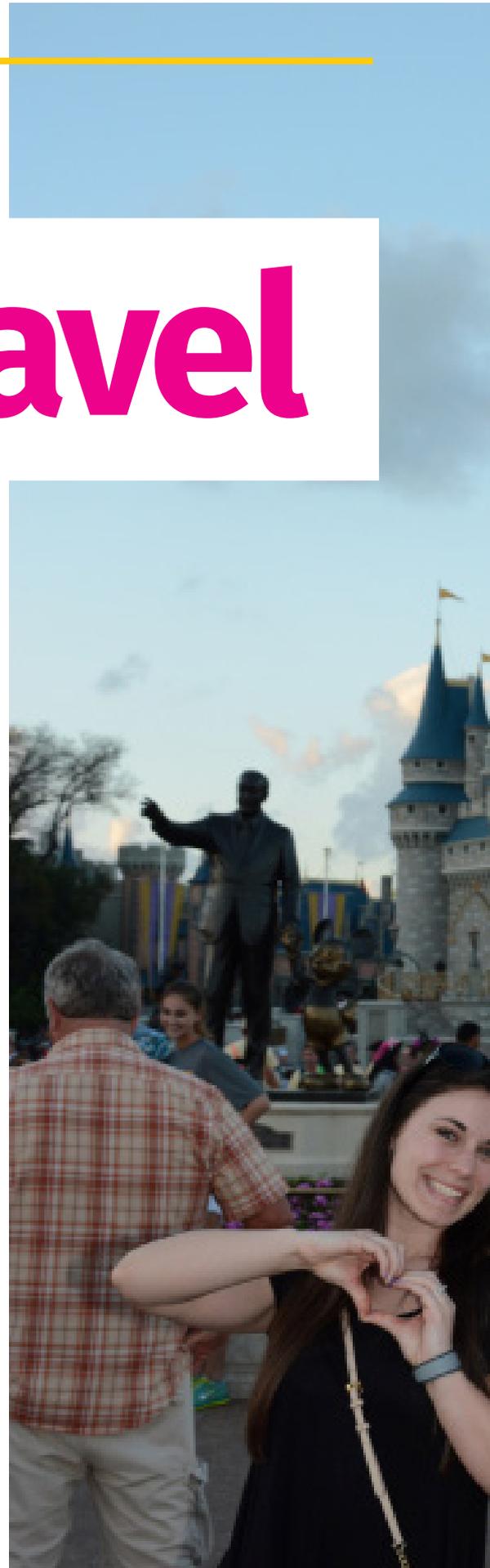
There is a special incentive for directors who have a group traveling of 35 or more. We will discuss this during our Director Opening Session or you are welcome to contact our office about it at 1-800-94DANCE. This number of travelers can include Elite Dancers, Chaperones, Directors, Family Members, etc.

PAYMENT PLAN

All Danceline Elite Trips provide a special payment plan for all travelers. The first payment is due September 1st in the amount of \$200 non-refundable deposit. If you are planning to join us, please prepare your travelers to have this amount ready to pay as a deposit.

TRIP REGISTRATION

W Elite Team Members will given an invitation to travel with us that includes the trip registration form. For all others wanting to travel with us, they will need to plan to register online by visiting our website at www.dancelineusa.com and our Elite page. More information will be made available there.





NEW YORK DANCE EXPERIENCE

DATES: January 2018 - MLK Weekend

TRIP DESCRIPTION: *It's a dance experience of a lifetime! Enjoy hotel accommodations in Time Square while you enjoy professional dance classes at Alvin Ailey and Broadway Dance Center and then spend your evenings enjoy Broadway Shows and great group dinners! Typically we also enjoy a Private City Tour, 9/11 Memorial and lots of chances for shopping!*

ESTIMATED COST: \$1545 per person, quad rate

Prices are based on hotel room occupancy. Full list of options and what is included with the price will be listed in the official Elite Brochure.

ORLANDO DANCE EXPERIENCE

DATES: Spring Break 2018

TRIP DESCRIPTION: *Celebrate Spring with this incredible dance experience that the whole family can enjoy! Enjoy hotel accommodations on a Walt Disney World Resort and enjoy a professional dance class with a Disney World Cast Member, Park Hopping at Walt Disney World and Universal Studios.*

ESTIMATED COST: \$1500 per person, quad rate

Prices are based on hotel room occupancy. Full list of options and what is included with the price will be listed in the official Elite Brochure.



ELITE PATCH - \$5 EACH

Celebrate their success by purchasing an Elite Patch! They are \$5 each and will be available for purchase at each camp location and online through our Danceline Store. Just visit www.dancelineusa.com to shop all award patches! Please note that design of patch may vary.

We teach what matters and
every dancer matters to us!



visit www.dancelineusa.com



Call us 1-800-94DANCE



Mail us at PO Box 2567, Fredericksburg, TX 78624

Plan to Join us for the 2018 Danceline USA Competition Season!

2018 REGIONAL COMPETITION LOCATIONS

Central Texas Regional @ Liberty Hill HS, Liberty Hill, TX: Feb. 10th

North Texas Regional @ Celina HS, Celina, TX: Feb. 17th

Hill Country Regional @ Fredericksburg HS, Fredericksburg, TX: Feb. 17th

Coastal Regional @ Calallen HS, Corpus Christi, TX: March 3rd

2018 STATE CHAMPIONSHIP

Danceline Classic @ Weatherford HS, Weatherford, TX: Feb. 24th

Lone Star @ Montgomery HS, Montgomery, TX: TBA

2018 NATIONAL COMPETITION

San Antonio Area - March 2018

